



Housing Policy

Los Angeles is in a Housing Crisis

Families are priced out, rents are climbing, and more people are becoming homeless.

The reason? **City Council keeps saying no.** They block housing in the name of “local control” and “neighborhood character,” creating a culture of obstruction that has created a housing shortage in Los Angeles.

The Bottom Line: We’ll never solve homelessness or affordability until we change City Hall’s culture of saying no. That means electing leaders who will be bold on housing.

Priorities

Build More Homes of All Types

We need to dramatically increase housing supply at every income level. That means ending exclusionary single-family zoning, adopting ambitious housing growth targets, and ensuring new homes are fairly distributed across neighborhoods, especially near good schools, jobs, and transit.

Smarter Land Use

We should build where it makes sense — near jobs, along commercial corridors, and around transit hubs. That means rezoning to allow for more apartments and mixed-use buildings, eliminating outdated parking mandates that drive up costs, and creating walkable, connected neighborhoods instead of sprawl.

Cut the Red Tape

Housing in LA takes too long and costs too much to build because of bureaucracy. We should make most projects “by-right” so they can’t be delayed by politics, streamline approvals to save time and money, and reform CEQA so it can’t be used to block apartments.

Affordable Housing & Funding

Affordable housing has to be a core part of our growth. We should use city owned land for new affordable units, expand density bonuses and incentives, and fund construction through progressive revenue sources — including reforming Proposition 13, taxing vacant homes, and creating a progressive property sales tax.

Goals:

- Increase density near transit & job centers
- Streamline approval process
- Expand density bonuses and incentives for affordable housing
- Eliminate exclusionary zoning
- Eliminate parking mandates
- Make all projects by-right

**Jon Rawlings is the only candidate in this race ready to say
YES to the homes Los Angeles needs**